

World class thinking. World class achieving.

St Mary's College

ART AND DESIGN BTEC

Pre-course reading & guidance





BTEC ART AND DESIGN

WHY SHOULD I CHOOSE BTEC ART AND DESIGN?

- › BTEC Nationals have always required applied learning that brings together knowledge and understanding (the cognitive domain) with practical and technical skills (the psychomotor domain). This is achieved through learners performing vocational tasks that encourage the development of appropriate vocational behaviours (the affective domain) and transferable skills. Transferable skills are those such as communication, teamwork, planning and completing tasks to a high standard, which are valued in both higher education and the workplace. .
- › Studying Art and Design you will acquire versatile skills, which means you will be able to apply them to a variety of professional roles. These skills include communication, problem-solving, creative thinking, self-discipline and hand-eye coordination. The course itself, whilst building upon your prior knowledge and experience of Art and Design at level 2 or GCSE goes further to challenge you to expand your knowledge and introduce you to new skills and techniques.



BTEC ART AND DESIGN

WHAT IS THE COURSE STRUCTURE LIKE?

The course is a **two year** course. It consists of **three externally set units, three mandatory units, and two optional units**

- › **Unit 1 Visual Recording and Communication (ext)**
- › **Unit 2 Critical and Contextual Studies in Art and Design (ext)**
- › **Unit 7 Developing and Realising Creative Intentions (ext)**
- › **Unit 3 The Creative Process (mandatory)**
- › **Unit 4 Materials Techniques and Processes (mandatory)**
- › **Unit 5 Developing an Art and Design Portfolio (mandatory)**
- › **Unit 10 Graphic Design (optional)**
- › **Unit 12 Fine Art (optional)**

Learners will be given opportunities to:

Write up the findings of their own research.

Use case studies to explore complex or unfamiliar situations.

Carry out projects for which they have choice over the direction and outcomes.

Demonstrate practical and technical skills using appropriate tools and processes.

World class thinking. World class achieving.



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 1 Visual Recording and Communication

A task set and marked by Pearson and taken under supervised conditions.

- Learners will be given a theme and a task in order to prepare a response before a supervised assessment period.
- The supervised assessment period is a maximum of three hours and can be arranged over a number of sessions in a period timetabled by the exam board Pearson.
- Portfolio evidence-based.
- 60 marks.



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 1 Visual Recording and Communication

The following table shows the key terms that will be used consistently by Pearson in our assessments to ensure students are rewarded for demonstrating the necessary skills. Please note: the list below will not necessarily be used in every paper/session and is provided for guidance only.

Command or term	Definition
Competent	Demonstrating the necessary ability, knowledge or skill to do something successfully.
Contextual factors	The impact of other influences on a creative practitioner's work, such as the time or era that work was produced or any political, social, cultural influences.
Exceptional	Demonstrating outstanding ability.
Fluently	The ability to express oneself easily and articulately.
Sophisticated	Showing a deep understanding of complex issues or factors.
Visual language	Communication through the use of visual elements.



BTEC ART AND DESIGN (YEAR 12)

Unit: Unit 1 Visual Recording and Communication text books

Simpson, I., **Drawing, Seeing and Observation**, A&C Black, 2003 (ISBN 978- 0713668780) Offers a clear systematic approach to all aspects of drawing.

Beverly, H. R., **Drawing Lessons from the Great Masters**, Watson-Guption, 1989 (ISBN 978-0823014019) A manual for drawing. Looks at the works of the key historical artists and looks at how they tackled technical problems. A good foundation text.

Hazel, H., **The Encyclopaedia of Drawing Techniques**, Search Press, 2014 (ISBN 978-1782212256) A good core reference resource for learners.

Heller, S. and Ilic, M., **Handwritten – Expressive Lettering in the Digital Age**, Thames & Hudson Ltd, 2006 (ISBN 978-0500285954) Overview of handwritten typographics, drawing on an extensive array of examples from around the world.

Hughes, R., **The Shock of New: Art and the Century of Change**, Thames & Hudson, 1991 (ISBN 978-0500275825) A good guide to twentieth-century art.

Metzger, P., **The Art of Perspective: The Ultimate Guide for Artists in Every Medium**, F&W, 2007 (ISBN 978-1581808551) A fascinating book that's easy to follow.

Muybridge, E., **The Human Figure in Motion**, Dover, 2000 (ISBN 978- 0486202044) Contains thousands of photographs showing the human figure engaged in over 160 different types of action.

Peterson, B., **Learning to See Creatively: Design, Colour and Composition in Photography**, Amphoto Books, 2015 (ISBN 978-1607748274) A good guide to creativity. Will help learners to visualise their work



BTEC ART AND DESIGN (YEAR 12)

Unit: Unit 1 Visual Recording and Communication Journals

- **Art Monthly** One of the UK's leading magazine of contemporary visual art. In-depth features, interviews with leading lights, profiles on rising stars and up-to-the-minute coverage of trends from independent critics.
- **Art Review** Covers international contemporary art.
- **Artists and Illustrators** UK-based directory to buy directly from the artists. Good resource of contemporary artists.
- **British Journal of Photography** UK-based, presents news, galleries and discussion forums for photographers.
- **Ceramic Review** Covers all aspects of ceramics including techniques.
- **Crafts** Covers all aspects of contemporary craft.
- **Dazed** Covers contemporary music, fashion, film, art and literature.
- **Interior Design** (Interior Design, Sandow) Interior design which is useful for 3D modelling.



BTEC ART AND DESIGN (YEAR 12)

Unit: Unit 1 Visual Recording and Communication Websites

- **www.artjournal.co.uk**
Online guide to books and journals.
- **www.craftscouncil.org.uk**
The national development agency for contemporary crafts in the UK.
- **www.creativehandbook.co.uk**
Directory of creative practitioners.
- **www.culture24.org.uk/am30786**
Links to a broad range of art and design resources.
- **www.designcouncil.org.uk**
The national strategic body for design in the UK.
- **www.designmuseum.org**
The Design Museum, dedicated to contemporary design.



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 2 Critical and Contextual Studies in Art and Design.

A task set and marked by Pearson and taken under supervised conditions.

- Learners are provided with a brief (Part A) four weeks before a supervised assessment period in order to carry out research.
- Learners will be provided with monitored research sessions of three hours scheduled by the centre to produce materials that can be used in the Part B supervised assessment.
- The supervised assessment period (Part B) is undertaken in a single session of three and a half hours timetabled by Pearson.
- 60 marks.



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 2 Critical and Contextual Studies in Art and Design.

Critical and contextual analysis of art and design work provides opportunities to discuss relationships between the themes within the work and how these relate to wider issues and debates.

Being able to carry out contextual research and critical analysis of art and design work allows you to better understand the work of others and helps to widen your own creative perspective and develop your creative practice.

In this unit, you will develop contextual research and critical analysis skills.

- You will investigate the contextual influences on practitioners that drive and underpin their work.
- You will learn how to critically analyse pieces of art and design work, deconstructing images and thinking critically about what you see.
- You will develop these skills through investigation by selecting and sourcing relevant information in order to gain a full understanding of the work of artists and designers. The skills and knowledge you develop in this unit are fundamental to progression and highly sort after in higher education or work.



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 2 Critical and Contextual Studies in Art and Design.

Contextual understanding of the practitioner

- Whether practitioners were part of an art and design movement, such as modernist, surrealist, art and crafts.
- The era/time they were working in, the politics and social norms of the time.
- The sector(s) or discipline(s) in which they produce their work.
- The influence of technology on their work.
- Whether they were part of a political, social or environmental movement or group.
- Ideas or messages they were trying to convey in their work.
- Influences from other artists/designers/movements.
- Relevant factual or biographical details.
- Themes from literature, developments in science, environmental issues.
- Contemporary cultures such as street fashion, film.
- Personal values, spiritual/religious views.



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 2 Critical and Contextual Studies in Art and Design.

Visual analysis of art and design work Deconstructing art and design work through:

Formal elements

- Tonal values
- Colour
- Texture
- Pattern
- Form
- Shape
- Line
- Technical details

Visual language

- Scale, size
- Composition, viewpoint, framing medium
- Materials
- Process
- Production methods
- Techniques
- Other elements used in visual language: use of text, time based, series.



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 2 Critical and Contextual Studies in Art and Design. Textbooks

- Ace, J. – **The Art Book**, Phaidon Press, New Edition, 2012, ISBN: 9780714864679 Easy layout, well-illustrated, historical and contemporary, good breadth.
- Berger, J. – **Ways of Seeing**, Penguin Classics, 2008, ISBN: 9780141035796 Established reader and introduction to the mechanics of looking at images. Historical examples with relevant points on reading images.
- Collings, M. – **This is Modern Art**, Seven Dials, 2000, ISBN: 9781841881003 A quirky and sometimes humorous look at aspects of contemporary art and culture.
- Cottington, D., – **Modern Art: A Very Short Introduction (Very Short Introductions)**, OUP, 2005, ISBN: 9780192803641 Chapters cover history and contemporary artists and themes in detail, with some visual references.
- Phaidon, P. and Lawson, S. **The 20th Century Art Book**: Phaidon Press, 2001, ISBN: 9780714838502 Summarises the 20th century in terms of arts practice, with references to contexts, influences and links to work.
- Pipes, A. – **Foundations of Art and Design**, Laurence King, 2018, ISBN: 9781856695787 Explanations and examples of visual language, useful for range of visual examples and analysis.



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 2 Critical and Contextual Studies in Art and Design. **Journals**

- **Aesthetica** (Warner Group Publications plc.) Contemporary art and lens-based practice Contemporary, useful articles, featured practitioners, well illustrated.
- **Artforum** (Artforum International) Contemporary art, broad range of articles and visuals – available as website: <http://artforum.com/>
- **Art Monthly** (Jack Wendler) Contemporary, exhibitions, reviews and visuals – back copies available for purchase, can also be viewed as website: www.artmonthly.co.uk/
- **British Journal of Photography** (Apptitude Media) Articles, exhibitions, features/reviews on shows, competitions, news
- **Creative Review** (Centaur Media) Commercial arts and design related articles, showing contemporary advertising, photography and typography among others.
- **Selvedge** Broad range of textile related and applied works, case studies, visual examples, bi-monthly, also available as website
- ***Wallpaper** (IPC Media) Broad range of articles, some contemporary design, media and fashion, covers aspects of contemporary life – can also be viewed as website: www.wallpaper.com/



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 2 Critical and Contextual Studies in Art and Design. Videos

The international and nationally recognised museum websites listed in this section contain links to embedded videos on the work of current and past exhibitors and case studies. Learners can search the links on these sites to source examples of videos dealing with aspects of art and design.

- www.bbc.co.uk/archive/collections.shtml BBC Archive video collection – learners should search categories, and go through individual videos shown as required – useful range of examples.
- www.youtube.com/playlist?list=PL50A6BF39DB04E9 San Francisco Museum of Modern Art – Artists talking, artists working series. A wide range of video resources across the spectrum of arts practice.
- www.tate.org.uk/search?f%5B%5D=im_vid_49:2243 Tate Gallery – collection of video art and articles/site pages with embedded video on artists and movements
- www.ted.com/topics/design TED videos linked or related to design – either products or designers talking and presenting about their own work and influences.
- <http://topdocumentaryfilms.com> Top Documentary Films – website containing embedded and linked video documentaries – From 'This is Modern Art' complete set by Mathew Collings, to recent BBC productions. Learners can search sites by category.
- <https://vimeo.com/tag:design> Vimeo – extremely wide range of videos based on design, looking at design products and design ideas – learners should consider subjects and use refined searching.



BTEC ART AND DESIGN (YEAR 12)

External Unit: Unit 2 Critical and Contextual Studies in Art and Design. Websites

These sites contain examples of imagery and work, together with explanations of processes, and critical review. Learners can browse these sites and follow the links to consider an extremely wide range of art and design practitioners and their work.

- www.aestheticamagazine.com/ Aesthetica Magazine Contemporary practice across the arts, wide range of visual resources
- www.a-n.co.uk The Artists Information Company News, reviews and articles across contemporary art and design.
- www.craftscouncil.org.uk Crafts Council – a wide range of images and examples
- <https://designmuseum.org> Design Museum Contemporary design ideas, case studies, exhibitions and articles
- www.metmuseum.org Metropolitan Museum Art practice, contemporary and historical, wide range of resources, archive information and exhibition visuals
- www.moma.org/ MOMA – Examples of historical and current practice, with a wide range of associated and user-friendly resources.
- www.pearsonportfolio.co.uk/ Pearson Portfolio Teaching and learning resources for BTEC Art and Design qualifications, conducting presentations and research, compiling a portfolio, producing a reflective journal.
- <http://creativeskillset.org> Support for the creative industries. Information on job roles that may be interesting. Follow links to real life stories: examples of designers and makers or artists talking about their work, ideas, inspirations, and professional practice.
- www.tate.org.uk Tate Links to four Tate sites – contemporary and historical practice, resources, and examples. of work, by contemporary and historical designers and makers.

World class thinking. World class achieving.



BTEC ART AND DESIGN (YEAR 13)

External Unit 7: Developing and Realising Creative Intentions

- A task set and marked by Pearson completed under supervised conditions.
- Learners will be given a theme and task to develop and realise a self-directed art and design piece within an eight week period.
- Learners should compile research and development in monitored sessions of twenty hours scheduled by the centre.
- The supervised assessment period is a maximum of twenty five hours and can be arranged over a number of sessions in a period timetabled by Pearson.
- (60 marks)



BTEC ART AND DESIGN (YEAR 13)

External Unit 7: Developing and Realising Creative Intentions

This unit will give you the opportunity to develop and realise your own art and design idea.

You will take into consideration all the aspects of art and design you have learned throughout the course and produce an art and design piece that exemplifies your skills and knowledge. You will develop ideas in response to a theme and explore the work and working practices of artists and designers that inspire you.

You will consider current trends and/or contextual influences to help you move forward with the piece. You will explore the materials, techniques and processes which you feel best meet your creative intentions. You will review and refine your ideas and practice throughout the process before finally completing your final piece. You will present your development and realisation process to a professional standard.

To complete the assessment tasks within this unit, you will need to draw on your learning from across your programme. The work you produce in this unit can form part of a larger digital portfolio which showcases your ideas, skills and knowledge which you can use for interview for higher education courses or employment.



BTEC ART AND DESIGN (YEAR 13)

External Unit 7: Developing and Realising Creative Intentions. Textbooks

- Bartholomew, J. and Rutherford, S., *The Design Student's Handbook: Your Essential Guide to Course, Context and Career*, Routledge, 2013 (ISBN 978- 1408220283) A good comprehensive course guide
- Brereton, R., *Sketchbooks: The Hidden Art of Designers, Illustrators and Creatives* (reprint edition), Laurence King, 2012 (ISBN 978-1780670225) Looks at the research and creation process.
- Connell, J., *The Potter's Guide to Ceramic Surfaces*, Apple Press, 2002 (ISBN 978-1840923605) Covers techniques and creative processes.
- Grey, M., *From Image to Stitch*, Batsford Ltd, 2008 (ISBN 978-1906388027) Covers taking an image – a drawing, painting, digital photograph, computer design or photocopy – and, using simple methods, turning it into a piece of textile art.
- Hughes, R., *The Shock of New*, Thames & Hudson, 1991 (ISBN 978- 0500275825) An illustrated look at the history of modern art.
- Peterson, B., *Learning to See Creatively: Design, Color and Composition in Photography*, Amphoto Books, 2015 (ISBN 978-1607748274) A good guide to creativity. Will help learners to visualise their work.
- Stobart, J., *Extraordinary Sketchbooks: Inspiring Examples from Artists, Designers, Students and Enthusiasts*, A & C Black Publishers Ltd, 2011 (ISBN 978-1408134429) A complete record of the creative process. A valuable reference for learners, as it covers practical advice (on building your own sketchbook) but shows examples of different working methods.

World class thinking. World class achieving.



BTEC ART AND DESIGN (YEAR 13)

External Unit 7: Developing and Realising Creative Intentions Websites

- www.artjournal.co.uk Online guide to books and journals.
- www.craftscouncil.org.uk The national development agency for contemporary crafts in the UK.
- www.creativehandbook.co.uk Directory of creative practitioners.
www.culture24.org.uk/am30786 Links to a broad range of art and design resources.
- www.designcouncil.org.uk The national strategic body for design in the UK.
- www.designmuseum.org The Design Museum, dedicated to contemporary design.
- www.hayward.org.uk The Hayward Gallery.
- www.nationalgallery.org.uk The National Gallery.
- www.tate.org.uk The Tate galleries.
- www.vam.ac.uk The Victoria and Albert Museum.



Resources to develop your art and design knowledge:

Help learners prepare for external assessment

Find out about Revision Guides and Revision Workbooks for BTEC Nationals in Art and Design and order your copies at: www.pearsonfe.co.uk/BTECNatsArt16Guide Revision Workbook to help learners to test their own knowledge and skills

Revise BTEC National Art and Design Revision Workbook

Publisher: Pearson

Author: Alan Parsons, Daniel Freaker

ISBN: 9781292150079

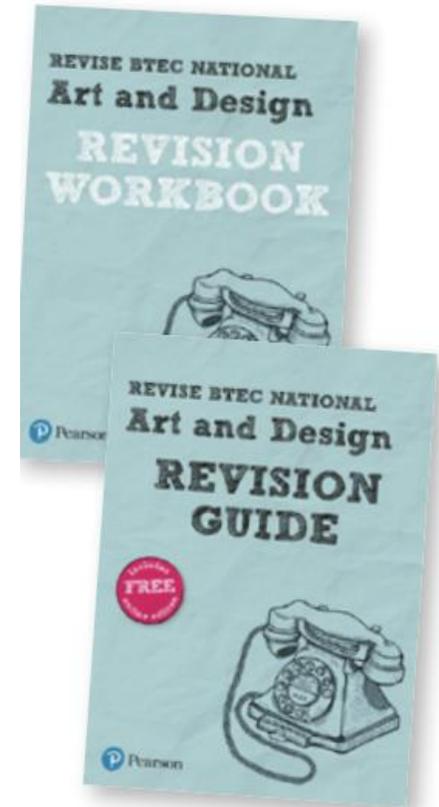
This revision workbook delivers hassle-free hands-on practice for the externally assessed units.

Revise BTEC National Art & Design Revision Guide

Publisher: Pearson

Author: Alan Parsons, Daniel Freaker

ISBN: 9781292150086



World class thinking. World class achieving.



Any further questions?

Contact details : Art and Design:

oreading@smchull.org

Mrs O Reading (Lead teacher)

rpostill@smchull.org

Mrs R Postill (Head of Faculty)

We also offer A-Level Photography. Please see the relevant pre-course reading & guidance for further details.